

IZOD silver crest nineteen thirty-seven

Double duty looks for the working woman. Fashion that works for you.

Since 1937, IZOD has been synonymous with colorful, fashion-forward takes on updated classic styles. In that rich tradition, the new IZOD Silver Crest collection now brings IZOD style to work. Quality construction is expressed in mix-and-match wardrobe essentials that are both sophisticated and fun — perfect for the office and designed for your active life.

This season, tailored bottoms team up with chic, feminine jackets, novelty sweaters, plus blouses and shirts that are big on exciting, surprising details. Shirts — whether solid white, richly hued, paisley-inspired or in the prettiest of floral prints — take IZOD style to another level. Take IZOD Silver Crest to the office and feel right at home. IZOD Silver Crest, *nineteen thirty-seven*.



For inquiries please contact:
Andra Mielnicki
Behrman Communications
212.986.7000
amielnicki@behrmanpr.com

IZOD

WOMEN'S FALL '09 LOOKBOOK





AUDACIOUS ARGYLES, excitingly-rich textures and new, fresher takes on autumnal colors, combined with updated CLASSIC DETAILS adding youthful vigor to OLD SCHOOL STYLE. Comfortably-sexy, casually-dressed-up fashion pairs with the latest in form-loving jeans. The IZOD SECRET SLIMMING, Tummy Panel Jeans and untraditionally-traditional fashion add sparkle to even the grey days of fall.







JEANETICALLY SLIMMING JEANS

SECRET SLIMMING TUMMY PANEL

Three must-have styles take you from here to there — and everywhere. More importantly, they'll take you there in comfort and in perfect form. Whether you prefer the IZOD Just Right Boot Cut, Favorite Flare or our ultimate Be Skinny Jean, satisfy your preference your way. Our unique Secret Slimming Tummy Panel invisibly controls natural variations in feminine form. All Fashion Gain. No Fashion Pain. IZOD Jeans.

